# Prashant Ramrao Sawwalakhe

# prashantsawwalakhe@gmail.com

Mob:+9194054 38082

Current location : Pune

**Personal Statement:**

Qualified SEO professional with 2.8 Year experience in developing SEO campaigns, analytics,  SE rankings monitoring, keyword research, site auditing methods, social media optimization and link building. I have a passion for optimizing websites to achieve business goals and a talent for improving organic SE rankings with my creative approach and thorough research and analysis.

**Qualification:**

Completed degree of B.E. in Computer Science and Engineering From Amravati University.

Completed Google Adwords Certification and Google analytics Certification

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| Year | Examination | College | University/Board | Percentage |
| 2011-12 | B.E. | Babasaheb Naik College of Engineering, Pusad | Sant Gadage Baba Amravati University, Amravati | 66.51% |
| 2008 | HSC | J.H.D College, Jarud | Amravati Board | 69.66% |
| 2006 | SSC | V.N High School,  Jarud | Amravati Board | 74.66% |

**Employment History:**

**Wow Net Technologies Nagpur**

**Software Engineer / SEO Analyst -1st Feb 2014 to 15 May 2016**

**Duties:**

* Develop SEO strategies, and implement and monitor campaigns
* Perform site analysis, keyword research and mapping, and assess link building opportunities
* Perform competitor SEO research
* Based on analysis, results and client feedback, continually improve and modify strategies to optimize effectiveness
* Prepare analytics and ranking reports and present to clients and management
* Nurture client relationships and develop relationships with new clients
* Maintain maximum effectiveness while adhering to strict deadlines and budgets
* Keep up-to-date with constantly changing technological and search engine trends, algorithms and ranking factors

**Currently Working Digimerc Solutions**

**Sr. SEO – 18 May 2016 to Present**

**Duties:**

* Assisted in the development of short- and long-term marketing and SEM strategies and managed their execution
* Assisted in providing analytics and performance reporting to management
* Performed competitor research
* Helped Applying best practice SEO and SEM procedures
* Assisted in the development of social media strategies and optimization campaigns
* Managed relationships and projects for a number of key clients.

**Technical Experience:**

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| --- | --- |
| Programming Languages | ASP.Net, Wordpress, Html |
| Internet Technology | SEO/SEM(On Page, Off Page) , SMM, Google adword, Digital marketing |
| Databases | SQL Server 2008 |

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| Project Details Wordpress : | |
| Project | Mealsplanet.com Tiffin Services Nagpur |
| **Description** | This Was E-Commerce Website Which Contains the types of Tiffin you can order online |
| Technology | Wordpress |
| Duration | August, 2015 – August 2015 End |

**Extra-Curricular Activities:**

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| **Experience :** | * **Academic:** Active Participation In **National Level Paper Presentation at (Technovision 6.0)** Shri Ramdeobaba Kamla Nehru Engg. college Nagpur.   Active Participation In **National Level Robotics Event at (Prajwalan2011) govt. College Amravati**   * Attended Workshop on Network Simulator 2 At **BNCOE Pusad.** * Attended Workshop on Android O.S. At **VNIT** Nagpur. * Served as coordinator in various college events. |
| **Other Information:** | Ø Member Of Indian Society For Technical Education(ISTE)  Ø Member Of Institution Of Engineers(INDIA) |

**Personal Information:**

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| **Name:** | Prashant Ramrao sawwalakhe |
| **Date of Birth:** | 04/10/1990 |
| **Permanent Address:** | ‘Chinchora Chouck’ At Po- Jarud, Ta-Warud, Dist- Amravati (MS) |
| **Mobile:** | 9405438082 |
| **Languages known:** | Marathi, Hindi & English |
| **Interests:** | Travelling, Playing Cricket, Reading Books ,  Music. |
| **Personal Skills:** | Possitive Attitude, Quick Learner, Good Analyzer , Self motivated |

**Declaration:**

I hereby declare that the Information Furnished above is true to the best of my Knowledge.

**PLACE: Pune Prashant Sawwalakhe**

**Date:**